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Agra Digital Auctions: How-To guide

This document will briefly explain the steps that need to be followed in order to register for the Agra digital auctions and how to log into the Agra digital auctions system.

Videos are also available on YouTube that shows you how to register and login. Copy and paste the respective links below into a browser to view the videos:

How to register:

https://www.youtube.com/watch?v=PtH_ZFiznus

How to log in:

<https://www.youtube.com/watch?v=45J9P3jRwWg>

You will need to open a web browser in order to register and access the Agra digital auction system. Preferably use Google Chrome, as other web browsers may not be fully compatible and this could result in the digital auction system not functioning properly.

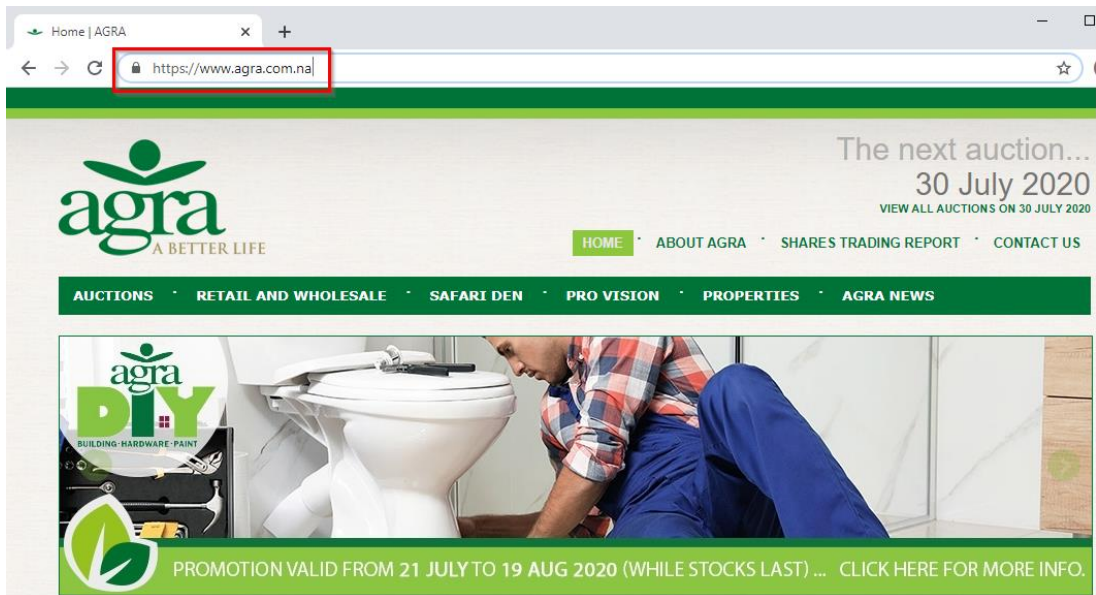
The icon for Google Chrome normally looks like the following:



1: How to register for the Agra digital auction system

If you have previously registered for an Agra digital auction, you can skip to the second section of the document and follow the instructions to log into the Agra digital auction system.

1. Please open your browser and go to the Agra website: <https://www.agra.com.na/>



2. Once the Agra website has loaded, move your mouse cursor to the 'Auctions' menu item toward the top of the website and then click on 'Digital Auctions'.



3. You are now on the Digital Auctions page. The first section of the page is the 'Digital Auction Application Form'. You will be required to enter your information into the fields. All fields marked with an asterisk (*) are mandatory and needs to be completed.

After you have completed the form, please read the terms and conditions by clicking on 'Terms and Conditions'.

To complete the registration process you need to agree to the 'Terms and Conditions' by clicking on the check box. Then click on 'SUBMIT FORM'.

Digital Auctions

An exciting new innovation from Agra Limited and SHIFT DX, a digital acceleration company of the BKB Group, is set to revolutionise the way livestock is currently traded. Backed by an internationally proven digital auction platform, the experience of buying and selling livestock is sufficiently enhanced. Agra Auctions strives to bring supply and demand together, in the most profitable manner for both sellers and buyers. This new innovative channel will contribute to serve the livestock market needs which includes that of accessibility, information, transparency and most importantly, integrity.

Complete the registration form below to gain access to the Agra Digital Auctions platform.

Digital Auction Application Form

Complete the form below to register on our Digital Auctions Platform. Once completed a member of the Agra team will be in contact to finalise your application.

* Full Name:

* Business Name:

* Address:

* State/Province:

* Postal Code:

* Contact Number:

Work Number:

* ID/Passport Number:

* Auction registering for:

* Email Address:

* Confirm Email Address:

* Password:
Minimum of 6 characters. Include at least 1 special character (e.g. #,\$@!) and 1 number.

* Confirm Password:

agree that I have read and agree to the [Terms and Conditions](#)

SUBMIT FORM

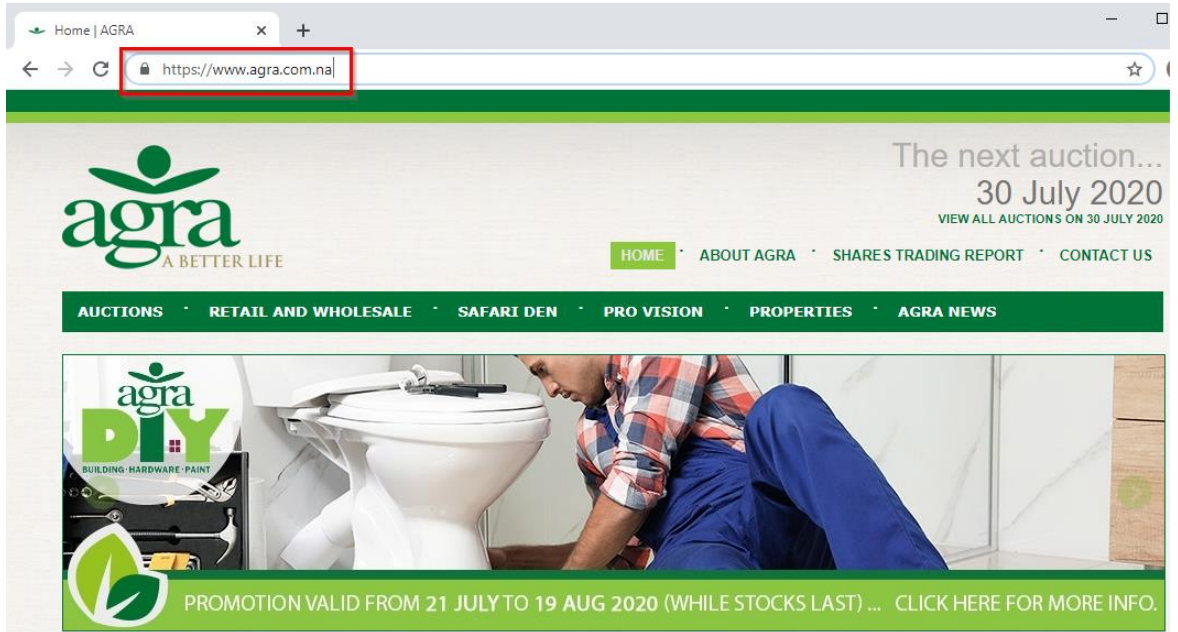


4. Agra will now verify your details as entered on the form. Once this process has been completed you will receive a confirmation email from Agra.
5. You are now registered on the Agra digital auction system. The next section will explain the steps required to log into the digital auction system.



2: How to log into the Agra digital auction system

1. Please open your browser and go to the Agra website: <https://www.agra.com.na/>



2. Once the Agra website has loaded, move your mouse cursor to the 'Auctions' menu item toward the top of the website and then click on 'Digital Auctions'.



3. You are now on the Digital Auctions page. Scroll to the bottom of the Digital auctions page. You will see two fields where you can enter your username and password.

After entering the above, click on 'LOGIN TO AUCTION'. Clicking on this button will open the digital auction system and you are now ready to make bids during the auction.

If you wish to only view the auction and not make any bids, please click on 'VIEW AUCTION AS GUEST'. Please note that you will not be able to make any bids during the entirety of the auction if you click on this button.

SUBMIT FORM

Already Registered

* Username:

* Password:

LOGIN TO AUCTION

VIEW AUCTION AS GUEST

CLICK HERE TO VIEW CATALOGUE



- The image below explains the four main sections of the auction screen. The red button on the lower right section of the image is the bid button. Click this button to make a bid during the auction.

Detail of the lot currently being auctioned

Photo, video or live stream of the lot currently being auctioned.

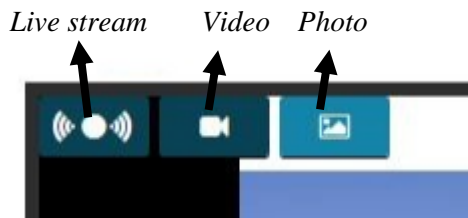
The screenshot shows the auction interface. On the left, the 'Production Auction' section displays lot details for 'Seq# 5 Lot# 5', 'Breed: Merino (26)', 'Quantity: 26', 'Age: 6 Tooth to Full Mouth', 'Pregnancy: Twins', 'Lamb Date: 15 Apr. - 30 Aug.', and 'Wool: 5 Months'. Below this is an 'Auction roll' table with columns for 'Seq', 'Lot', and 'Description'. The table lists several lots, all of which are 'Breed: Merino' with varying quantities. On the right, the 'Bidding screen' shows a photo of sheep, the current bid amount 'R 2,000.00', and the high bidder 'bkb1197'. A red button labeled 'Bid' is visible, along with a 'Newer Only Mode Bidding Disabled' message. At the top right, it says 'Logged in as: ROyKluV66K'. At the bottom, there are links for 'Help', 'Clerk Chat', 'View Purchases', 'View Summary', and 'Exit'.

Auction roll

Bidding screen

Bid button

- The live stream, photo or video can be selected by clicking on each of the three buttons at the top. Please note that all three options might not be available for each lot and/or auction.



- If you are experiencing any technical difficulties, please click on the 'Clerk Chat' text in the lower left section under the bid button. Clicking on this text will open a chat box. Please write a short description of your problem into the chat box and a digital auction system expert will be in contact with you to assist you.



Please contact the Agra auctions department at eauctions@agra.com.na if you need any other help or information.

