



Bonsmara 1

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ATTENTION: The News Editor

PRESS RELEASE

BONSMARA BULL SELLS FOR N\$450 000 AT HARTEBEESTLOOP

Agra and Hartebeestloop Bonsmara once again rewrote the record books! The highest price ever in Namibia of N\$450 000 was paid for a Bonsmara Bul at the Hartebeestloop auction on 27 May 2010. The bull, Hart 07-0087, was sold by Hartebeestloop Bonsmaras of Dr Joggie Briedenhann to Piet du Toit of Karasberger Bonsmaras.

Following a very successful and well attended information day very valuable information was shared with farmers, 86 buyers registered for the auction. Many well experienced role players in the agricultural field were in awe about the auction. Deon Klopper who has auctioneered, Danie Bosman, one of the presenters and a well known cattle expert as well as Ben Mouton, one of the guest sellers, who bought the record bull last year for N\$280 000, all said that they have never experienced something like this.

A total of 42 Bonsmara bulls were sold for an average of N\$70 880, 95. Of these bulls 31 were from Hartebeestloop Bonsmaras and they sold for an average of N\$82 258. Two more bulls were sold for N\$250 000 each, one bull for N\$160 000, one bull for N\$145 000 and one for N\$120 000.

The most expensive female animal was also from Hartebeestloop and sold for N\$26 000 to Dr Smit of Swartrand Bonsmaras near Keetmanshoop. The total turnover of the auction was N\$ 5,187 million

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Before the auction Dr Joggie Briedenhann, owner of Hartebeestloop Bonsmaras expressed his appreciation in an article in Agra's newsletter, for Agra Stud Services' knowledge and expertise and the way in which Kiep Lepen and Barend Dorfling make these available to the Namibian stud breeders. This auction was once again proof of the success of inputs made by Agra and the Namibian Bonsmara breeders.

Caption: Dr Joggie Briedenhann in the middle, with the new owners of Bull Hart 07-0087, Eddie Stone (on his left) and Piet du Toit of Karasberger Bonsmaras. With them are Deon Klopper who was the auctioneer and Kiep Lepen of Agra Stud Services.

Ends.

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