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ATTENTION: The News Editor

## PRESS RELEASE

### **Record-breaking Van Rooy rams at Windhoek Show small stock auction**

The Van Rooy sheep breed made history at the Windhoek show small stock auction 2010, hosted by Agra on Friday 1 October 2010 at the Agra/Bank Windhoek Ring. Two Van Rooy rams from Piet Coetzee of Piet Coetzee Van Rooy Stud, sold for much higher prices than the previous world record price.

*White House*, a champion ram of Piet Coetzee was bought for N\$48 000 by Werner Kriessbach. The other Van Rooy ram, named *Os-Os* was sold for N\$30 000 to Mnr Hennie Booysen of South Africa.

The previous highest price that was recorded as a world record was N\$27 000, paid by Australians for a Van Rooy ram in Upington, South Africa, in 2007.

Looking at these purchases, the commitment and quality of the breeders and the breed is evident. *White House* was as a lamb already the Namibian Junior champion. In 2008 at the Van Rooy World Championships in Upington, the junior, senior as well as grand champion titles were won by this ram. At the Van Rooy championships at this year's Windhoek show, he was the Reserve Grand Champion.

Werner Kriessbach, the buyer of *White House*, is the Chairman of the Namibian Van Rooy Breeders Association. He invested in the ram to set the base of the ewe herd of his Van Rooy stud, which was registered at the beginning of this year. Mr. Hennie Booysen, who bought *Os-Os* for N\$30 000 is the Chairman of the Van Rooy Breeders Association in South Africa.

**Ends.**

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