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ATTENTION: The News Editor

HARTEBEESTLOOP STUD AUCTION ONCE AGAIN BREAKS ALL RECORDS

On 27 May 2011, the annual Hartebeestloop stud auction, a highlight on the livestock auction calendar, took place. As usual, the auction, sponsored by Agra, did not disappoint in terms of standard, quality, high prices and excitement!

The stud auction of 2010 set the bar very high in terms of record breaking prices and the average selling price for bulls set a new African record at N\$70 881.00, 6 bulls were sold for prices above N\$100 000.00 and the most expensive bull reached a selling price of N\$450 000.00. Thus, the 2011 Hartebeestloop stud auction was entered into with great excitement and anticipation.

The breeders of the Hartebeestloop Bonsmaras, Joggie Briedenhann and Nico Visser, agreed that this year's bull standard is of exceptional quality, as Agra's pre-auction grading of the bulls confirmed. Indeed, this year all the records of 2010 were once again broken! The average selling price for bulls were N\$78 340.00; there were 8 bulls sold for prices above N\$100 000.00 (as listed below) and the most expensive bull reached a selling price of N\$480 000.00!

Hartebeestloop Bonsmara bulls sold for more than N\$100 000.00 each:

N\$ 480 000 - sold to E R Hansen of Emok Bonsmaras

N\$ 180 000 – sold to R Horn

N\$ 200 000 - sold to CJ van Tonder Jr

N\$ 200 000 - sold to R H K Kirsten

N\$ 130 000 - sold to Bacab (Pty) Ltd

N\$ 120 000 - sold to S & H Coetzee of Hochfeldstreek Bonsmaras

N\$ 100 000 - sold to Jorg von Dewitz Jr

N\$ 155 000 - sold to Pieter de Lange Trust

The auction also included top quality bulls from five guest sellers:

S & H Coetzee - Hochfeldstreek Bonsmaras
CJ van Tonder - Komaweer Bonsmara
D N van Wyk - Millikena Bonsmaras
B H & C Mouton - Wagner Bonsmaras
H E von Wielligh - Sonnegloed Bonsmaras
Dr J A Smith - Swartland Bonsmaras

Agra's Senior Manager: Livestock, Danie Byleveld, confirmed that this year's auction exceeded all expectations. He added that Agra is proud to partner with Hartebeestloop and confirmed Agra's commitment to agricultural development in Namibia. Byleveld added: "We would like to extend our congratulations once again to Joggie and all the guest sellers on an excellent presentation of high quality Bonsmara genetics!"



Caption: *The bull that reached the highest price, sold for N\$480 000 by Joggie Briedenhann of Hartebeestloop Bonsmara, Edward Hansen of Emok Bonsmaras.*

Ends

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