



DATE: 14 October 2011

ATTENTION: The News Editor

AGRA SPREADS GREEN.

Agra used the opportunity to make a difference in the month of October with Arbor Day on 14 October and World Food Day on 16 October in mind. Three fruit trees were planted at the Dagbreek School on Friday.

In a world where 925 million people are undernourished, it is easy to give up hope, but Agra believes that any effort, however small, can make a difference. Agra, together with seed suppliers, distributed a total of 3 000 free packets of vegetable seed to staff members; readers of Agra's newsletter, the *Ring*, and Dagbreek students, with a message attached to encourage Namibians to plant trees and grow their own food. The message quotes Edward Everett Hale, who said: "I am only one, but I am one. I cannot do everything, but I can do something. And I will not let what I cannot do interfere with what I can do."

The United Nations' environment program launched the "Billion Trees Campaign", which aims to have at least one billion trees planted worldwide each year. Agra encourages Namibians to take on this challenge to plant trees and record it on www.unep.org, the web page of the "Billion Trees Campaign."

Agra and suppliers also decorated the Auas Valley Shopping Mall to create an awareness of Arbor Day and display products available at Agra for the gardener. Visitors also received free packets of seeds.

Ends.

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