



DATE: 21 July 2010

PMK1

ATTENTION: The News Editor

PRESS RELEASE

AGRA STAFF GLADDEN CHILDREN'S HEARTS

“What is a house without a mother?”, the children of Moria Grace sing as they welcome the Agra team who came to build a playground for them. A few ladies turn away or hide behind one another, drying their tears. One is touched by these small ones who happily sing, despite their hardships, and humbled by the privileges we enjoy and take for granted every day.

In December 2009, Peter Kazmaier, Agra’s CEO, initiated a charity project that involves contributions from Agra staff members, and the PMK Social Project was founded. Monthly contributions are made by staff members who support the project. From time to time staff members also contribute goods. These contributions are handed to beneficiaries to be used depending on needs identified.

This time, on Saturday 17 July, Agra staff decided to give of their time, to go to the place, get a glance into their lives and physically contribute to something tangible that the kids can enjoy. This day and initiative coincidentally corresponded with the request of Nelson Mandela to South Africans to spend 67 minutes on Mandela day doing something that can make a positive change in someone's life.

/more

The team from Agra spent the whole Saturday morning and by midday, a bare piece of ground was converted into an enjoyable, colourful playground. Kids were happy and could not wait for the paint to dry. A number of Agra team members walked away, tired, but content, grateful to have been able to contribute and to grow a bit closer to their participating colleagues.

Ends.

Issued By:

Albé Snyman
Communications Officer
Corporate Affairs Department
Agra (Co-operative) Limited
Tel: (061) 290 9273
Fax: (061) 290 9250
Email: albes@agra.com.na

www.agra.com.na

Contact Person:

Birgit Hoffmann
Senior Manager Corporate Affairs
Agra (Co-operative) Limited
Tel: (061) 290 9264
Fax: (061) 290 9250
Email: birgith@agra.com.na

www.agra.com.na