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ATTENTION: The News Editor

PRESS RELEASE

AGRA CLIENTS WIN ARMS FULL OF PRIZES.

After winning prizes totaling N\$120 000 at Agra's Go Wild promotion, a large number of clients are convinced that with a shopping list and a bit of luck on your side, it definitely pays to go to Agra. Seventeen lucky winners walked away with camp sets consisting of tents and other camping gear at the end of the competition. While the competition was running from 15 February until 16 April 2010, clients who made purchases at Agra branches for more than N\$1000, won lots of prizes every Friday.

The dust of excitement of this competition has not even had time to settle before the next promotion started. This "Hunting Promotion" of Agra, which normally runs in the Namibian hunting season, runs from 22 April until 6 August 2010 and takes the format of a Load-a-Barrow Competition. Clients, who buy for N \$1000 and more, qualify for the bi-weekly draw which enters 17 clients at the 17 branches for a "wheelbarrow race". The client gets one minute and a wheelbarrow in which he or she can load as much of identified products as possible, which is then for free! If the client loads at least four of certain "secret" products, the wheelbarrow is part of the prize.

After the first draw on 30 April seventeen clients had the chance to load wheelbarrows with grocery products of their choice. The winners of the second race drawn on 14 May will next have the opportunity to see how many products they can get for free. There will be a total of 6 draws, thus a total of 102 races to be won countrywide.

All the entries from all the Agra branches will be collected for the final draw on 24 August 2010 when one lucky winner will become the owner of a walk-in freezer to the value of N\$38 000

Ends.

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