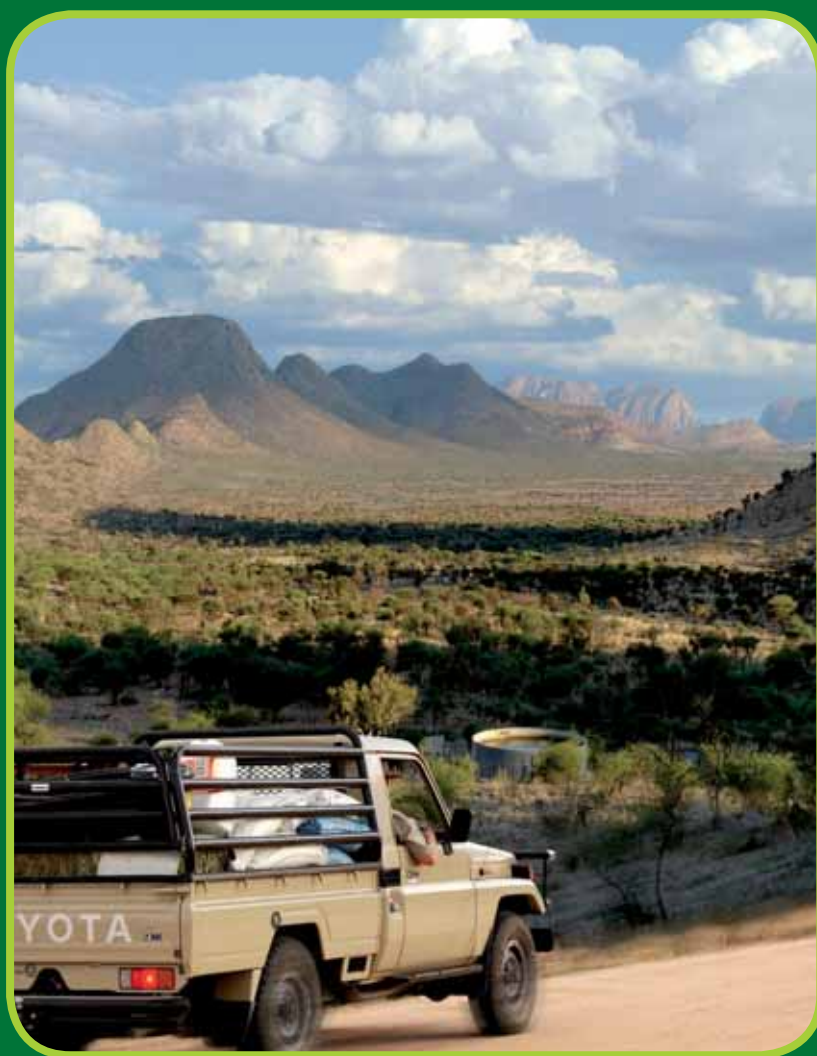


AGRA CO-OPERATIVE PROFILE
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Agra... your business partner in farming



www.agra.com.na

Agra – serving the entire agricultural community in Namibia

Agra was launched as the first Namibian agricultural co-operative in 1980 and is today the largest multipurpose entity of its kind, with some 7 500 Namibian shareholders, an annual turnover of over N\$1 billion and more than 400 Namibian employees. Agra's services and highly competitive prices are available to members and non-members alike.

Agra offers livestock marketing services and retail operations through a branch network that spans Namibia. The group has built a solid reputation based on customer service and innovation, having pioneered many products and services over the years, and its support of the agricultural community. Current products and services include:

Retail - 17 branches provide an excellent community and nationwide service, and comprehensive product range – from fencing material, animal medicine, feeds and licks to veterinary products, agronomy equipment, building materials, hardware, water equipment, fertilizer, seed, consumer goods and fuel.

Safari Den - the preferred retail outlet for all hunting, camping and safari equipment, with a store in Windhoek and sales departments in all Agra branches countrywide. Safari Den also provides a full range of fire arms, ammunition and telescopes as well as the expertise of a master gunsmith.

Auas Vet Med - a specialist outlet for veterinary and medical products, a pharmaceutical wholesaler and distributor of veterinary pharmaceutical and animal health care products, scheduled veterinary medicine and comprehensive range of over the counter products in Windhoek.

Auas Wholesalers - the specialist distributor of products to the retail sector of Namibia. This depot has sole distribution rights for a wide range of products, including water equipment, pesticides and fertilizers, animal health products and feeds, DIY and gardening supplies as well as saddlery and equestrian accessories.

Karakul - Agra is the only organisation that offers a sorting centre where pelts destined for auctions are classified and sorted, under the registered name **swakara**. About 130 000 karakul pelts are sorted annually in Windhoek, for sale at auctions in Copenhagen, Denmark. These pelts have long been a trend setting favourite with European designers.



Livestock marketing - as the largest and most flexible livestock marketing organization in the country, Agra provides an effective and professional service for producers. Including full-time auctioneers, technical advisory services and electronic livestock marketing. More than 685 auctions, including 90% of all stud auctions in Namibia, are held by Agra every year. As a livestock agency Agra markets 140 000 heads of cattle annually.

Professional Services - Agra supports agricultural producers and users of natural resources with professional advice, consultations, planning, training and the sourcing of livestock and game animals for breeding and production. Make use of this paid service to get solutions to your problems, plan your production enterprise, get the newest information through a formal or informal course and at the same time, acquire your animals by using our one-stop service. Contact us at advice@agra.com.na

Corporate social investment - As a responsible corporate citizen, Agra supports initiatives that contribute to the productive and optimal use of our natural resources and help to develop and uplift the people of Namibia. Contribution to development is done through sponsorships in agricultural projects and public lecture presentations on practical agriculture. Agra's corporate social responsibility concentrates on projects where sustainability, transfer of knowledge or skills in the agricultural sector, transparency, reasonable professionalism and an outcomes-based approach are evident. Amongst others, we can report on positive interactions with the community during the Agra Public Lecture series held in the different regions of Namibia, our training initiatives in association with the CCF for farm workers and emerging farmers, support for school gardening and agricultural projects, as well as training and information sessions presented at various farmers days.

People at the heart of our business - The Agra management team combines diverse and in-depth experience in a range of sectors, including those specific to agriculture and related disciplines. Given its thorough understanding of widespread changes in the agricultural industry, this team is spearheading Agra's drive to anticipate trends, broaden its scope of services and become an employer of choice. Staff development is encouraged by means of training programs and support. A dedicated trainee development programme and bursary scheme underpin this effort.

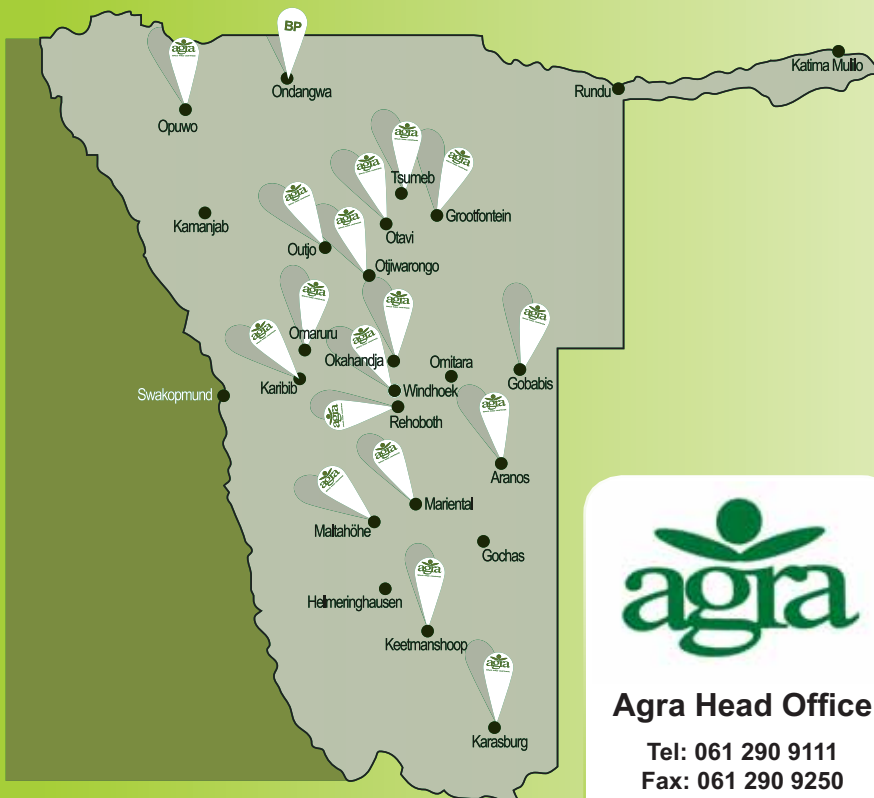


Agra Co-operative organisational structure

Agra Co-operative

Retail and Wholesale	Livestock	Properties	Support
• Retail	• Stud services	• Auas Valley Shopping Mall	• Finance
Agra branches & fuel outlets	Large stock	• Business properties	• Information Technology
Ondangwa Service Station	Small stock	• Residential properties	• Corporate Affairs
Auas Wholesalers	• Karakul	Professional Services	Human Resources
Auas Vet Med	• Exports		Marketing
Safari Den	• Auctions		
	Stud breeds		
	Commercial stock		
	Weaner calves		
	Game		
	Moveable goods		

**Agra operates
countrywide**



KLIËNTEDIENSLYN
(061) 290 9222

“Skakel ons gerus.”

Agra verbind hom daartoe om 'n landswye goeie dienservaring aan ons kliënte te bied en die implementering van 'n kliëntedienslyn is die eerste stap in die vestiging van ons kliëntedienseenheid.

Hierdie kliëntedienslyn bied aan u die geleentheid om u ervaring van Agra se diens met ons te deel.

Toegewyde personeel sal met u kommunikeer, probleme en oorsake van probleme identifiseer, oplossings vind en implementeer. Skakel ons gerus en help ons om die beste diens aan u te bied sodat Agra u eerste keuse sal wees.

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Vir meer inligting: (061) 290 9111, marketing@agra.com.na, www.agra.com.na

Agra Head Office
Tel: 061 290 9111
Fax: 061 290 9250
marketing@agra.com.na
www.agra.com.na

Part of the Agra family:



Tel: 061 242 346
Fax: 061 242 397

Tel: 061 290 9274
Fax: 061 290 9227

Tel: 061 290 9293
Fax: 061 233 060

Tel: 061 290 9284
Fax: 061 290 9322

Tel: 061 290 9213
Fax: 061 233 9300